

KIMPTON[®]

hotels & restaurants

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Media Contacts:

Allison+Partners for Kimpton

Ashley Wallace / 646-428-0667/ kimpton@allisonpr.com

Kimpton Hotels & Restaurants

Tami von Isakovics / 415-955-5486/ Tami.vonIsakovics@kimptongroup.com

***KIMPTON HOTELS & RESTAURANTS ENERGIZES WELLNESS OFFERING
WITH NEW JUICING PROGRAM***

***Three New Kimpton Juices Arrive In Time for New Year
Health and Wellness Commitments and Cleanses***



SAN FRANCISCO, January 21, 2014 – The juicing trend that has taken the country by storm has become even easier for frequent travelers to take advantage of with the launch of [Kimpton Hotels & Restaurants'](#) new fresh juice menu. Created to promote excellent health and boost energy, Kimpton's new juice menu features three delicious and healthy juice blends made from freshly picked local fruits and vegetables. Currently available at 10 Kimpton restaurants across the country, the program will be rolled out across all of the company's properties nationwide later this year.

"Travel can be taxing on the body and can certainly throw up a few obstacles to keeping a regular health and fitness regime going. At Kimpton, we aim to reduce some of those obstacles and are always on the hunt for new and innovative ways to help our guests feel great when they stay with us," said Mike DeFrino, chief operating officer at Kimpton Hotels & Restaurants. "The health benefits of juicing have been well documented for decades and our guests tell us they feel good about the option to replenish some vitamins and minerals while on the road. It's really just an extension of our ongoing wellness offerings."

The collection of 16-ounce juices sells for \$8-12 each across Kimpton's restaurants and come in three nutritious blends. Executive Chef Christian Graves from [Jsix](#) in San Diego, who's known for helping to

reshape San Diego's culinary scene through his "slow food approach" crafted and refined the following juice recipes using healthy, local ingredients:

- **Being Green** – A nutrient-rich mixture of cucumber, celery, spinach, kale and lemon.
- **Beets Me** – Features an energizing elixir of red beets, carrots, ginger and cilantro.
- **Local Only** – A cocktail of local farm produce with the host chef's personal touch. Varies by location but the selection could include a variation of whole passion fruit, green apples, celery and kale.

The juices will be highlighted on breakfast, lunch and pool menus for restaurant and hotel guests to enjoy. All juices sold at Kimpton restaurants will be made using either a Cold Press Juicer, or Centrifugal Juice Extractors.

Fresh juices are currently available at the following Kimpton restaurants across the country:

- [Area 31](#), Miami, FL
- [Blvd 16](#); Los Angeles, CA
- [Cusp](#); La Jolla, CA
- [Finch & Fork](#); Santa Barbara, CA
- [Jsix](#); San Diego, CA
- [Lustre Rooftop Garden](#); Phoenix, AZ
- [Pescatore](#); San Francisco, CA
- [Red Owl Tavern](#); Philadelphia, PA
- [Red Star](#); Portland, OR
- [Social Club](#); Miami, FL

Juicing is the latest in Kimpton's ever-expanding list of wellness offerings for restaurant and hotel guests who are committed to staying healthy while traveling. Last year, the company introduced a partnership with PUBLIC Bikes to offer free bike rentals at all its properties, as well as designed a Kimpton custom yoga mat in partnership with Gaiam available in all guest rooms. And in recent years, both the hotels and restaurants have introduced several healthier dining options for guests, including special menus for those with allergies or dietary restrictions like gluten-free.

To learn more about Kimpton Hotels & Restaurants, visit www.KimptonHotels.com, www.LifeisSuite.com, www.Facebook.com/Kimpton or www.Twitter.com/Kimpton.

For images or b-roll of the juicing process, and further information:

Allison+Partners for Kimpton
Ashley Wallace / 646-428-0667/ kimpton@allisonpr.com

ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants is the leading collection of boutique hotels and restaurants in the United States and the acknowledged industry pioneer that first introduced the boutique hotel concept to America. In 1981, Bill Kimpton founded the company that today is renowned for making travelers feel genuinely cared for while away from home through thoughtful perks and amenities, distinctive design that tells a story and inspires a sense of fun at each hotel and a sincerely personal style of guest service. Out to help people live full, balanced lives, Kimpton aims to inspire with touches like yoga mats in every room, complimentary coffee and tea to start the day, hosted evening

Wine Hour, in-room fitness programming and complimentary bike rentals. The award-winning restaurants and bars are led by talented chefs and bartenders that offer guests a chance to dine like a local. Kimpton also leads the hospitality industry in eco-friendly practices that span all hotels and restaurants, and is consistently ranked as one of the top companies in the Market Metrix Hospitality Index, Upper Upscale Segment, for Customer Satisfaction. The company is highly-regarded for its innovative employee culture and benefits and has been named a Fortune magazine “Best Place to Work” four times since 2009. Kimpton is continuously growing and currently operates 60 hotels and nearly 70 restaurants, bars and lounges in 26 cities. For more information, visit www.KimptonHotels.com and www.KimptonRestaurants.com.

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